**What should be in a *great* paragraph?**

* Opening sentence that ***grabs your attention*** - **A HOOK**! *This makes the reader want to keep reading!*
* Thoughts that ***flow/connect*** from one to another ***without sounding like a list*** – **EFFECTIVE TRANSITIONS!** *This makes the writing flow smoothly, instead of being choppy and seeming disconnected.*
* Interesting facts that…
  + *Make sense!*
  + Are *on topic!*
  + *Don’t repeat* the same message over and over!
  + *Engage* the reader!
* An **example** that ***truly*** reflects the message or **evidence/advice** that supports your argument!
* Enough ***detail*** so the reader ***understands*** the message!
* A concluding sentence that ***sums up the message*** of the entire paragraph in a wise or insightful (clever) way!