**Presentation Rubric**

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|  | **Not Yet Meeting Expectations****1****(Incomplete)** | **Meeting Expectations****2** **(C- C C+)** | **Fully Meeting Expectations****3****(B- B B+)** | **Exceeding Expectations****4**1. **A A+)**
 |
| **IDEAS** **\* The heart of the message** **\* Details that** **enrich and develop** **the theme** | \* topic is unclear\* message is a simple restatement of question, or a simple answer to the question\* little to no support\* repetitious/random thoughts | \* topic is fairly broad\* message is very general\* minimal support is evident\* mostly stays on topic | \* topic is fairly narrow\* message is reasonably clear and somewhat specific\* support is attempted\* generally stays on topic | \* topic is narrow and manageable\* message is clear and easily understood\* relevant, quality details that go beyond the obvious\* ideas show insight and remain on topic |
| **ORGANIZATION** **\* The internal structure** **\* Logical patterns of ideas** | \* no clear introduction or conclusion\* confusing connections between ideas\* difficult to find main point due to organizational issues | \* introduction and conclusion are recognizable but not engaging\* some transitions are evident\* attempt at organizing thoughts and ideas | \* engaging introduction and conclusion\* transitions usually work\* logical sequencing attempted; clear organization of thoughts | \* inviting introduction and satisfying conclusion\* thoughtful transitions \* sequencing and organization of thoughts is logical and effective |
| **VOICE** **\* Unique/sincere****perspective of writer** **\* Compelling ideas** **\* Engaging language** **\* Vivid details** | \* fails to connect with audience\*writing is not engaging\* lacks development of point of view | \* minimal personal connection with audience \*avoids risk\* limited individual perspective | \* attempts to connect with audience\*occasionally reveals personal details\* some individual perspective | \* strongly connects with audience\*risk taken; revealing details\* honest, personal, and engaging perspective |
| **IMAGES** **\* Rich, powerful, and precise images that moves and** **enlightens audience** | \* non-specific or distracting images\* images used incorrectly | \* adequate/generally correct images\* functional images\* familiar/common images | \* attempt at creative images\* images are functional with one or two fine moments\* refinement and precision in images occasionally evident | \* images are specific and accurate\* striking, unique images\* images enhance and clarify meaning |
| **CONVENTIONS** **\* Spelling** **\* Grammar** **\* Punctuation** **\* Capitalization** | \* frequent errors in spelling and/or capitalization\* incorrect or missing punctuation\* errors in grammar or usage are very noticeable | \* common errors in spelling and/or capitalization\* end punctuation is usually correct\* some serious errors in grammar and usage | \* most words are spelled or capitalized correctly\* generally correct punctuation\* problems with grammar and usage are not serious | \* spelling, grammar, capitalization, and punctuation are generally correct\* manipulates conventions for stylistic effect |
| **DELIVERY** **\* Poise** **\* Speech** **\* Eye contact** **\* Gestures** **\* Volume** | \* appears uncomfortable\* speech is difficult to understand throughout\* No eye contact \* no gestures used\* very quiet with no variation in tone | \* somewhat uncomfortable presenting\* speech is difficult to understand at times \* little eye contact\* limited gestures used\* quiet with little variation in tone | \* comfortable presenting\* speech is usually clear\* mostly maintains eye contact\* some gestures used\* good voice volume, rate of talking, and tone | \* poised, comfortable, and engaged with the audience\* clear, distinct speech\* effective eye contact\* fluid gestures demonstrate energy and interest\* varies volume, rate, and tone to add emphasis  |
| **CREATIVITY** **\* Uniqueness** **\* Imagination** | \* little creativity shown | \* some creative and imaginative ideas demonstrated | \* great creative and imaginative ideas demonstrated | \* presentation is unique with super creativity and imagination demonstrated |