**Presentation Rubric**

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|  | **Not Yet Meeting Expectations**  **1**  **(Incomplete)** | **Meeting Expectations**  **2**  **(C- C C+)** | **Fully Meeting Expectations**  **3**  **(B- B B+)** | **Exceeding Expectations**  **4**   1. **A A+)** |
| **IDEAS**  **\* The heart of the message**  **\* Details that**  **enrich and develop**  **the theme** | \* topic is unclear  \* message is a simple restatement of question, or a simple answer to the question  \* little to no support  \* repetitious/random thoughts | \* topic is fairly broad  \* message is very general  \* minimal support is evident  \* mostly stays on topic | \* topic is fairly narrow  \* message is reasonably clear and somewhat specific  \* support is attempted  \* generally stays on topic | \* topic is narrow and manageable  \* message is clear and easily understood  \* relevant, quality details that go beyond the obvious  \* ideas show insight and remain on topic |
| **ORGANIZATION**  **\* The internal structure**  **\* Logical patterns of ideas** | \* no clear introduction or conclusion  \* confusing connections between ideas  \* difficult to find main point due to organizational issues | \* introduction and conclusion are recognizable but not engaging  \* some transitions are evident  \* attempt at organizing thoughts and ideas | \* engaging introduction and conclusion  \* transitions usually work  \* logical sequencing attempted; clear organization of thoughts | \* inviting introduction and satisfying conclusion  \* thoughtful transitions  \* sequencing and organization of thoughts is logical and effective |
| **VOICE**  **\* Unique/sincere**  **perspective of writer**  **\* Compelling ideas**  **\* Engaging language**  **\* Vivid details** | \* fails to connect with audience  \*writing is not engaging  \* lacks development of point of view | \* minimal personal connection with audience  \*avoids risk  \* limited individual perspective | \* attempts to connect with audience  \*occasionally reveals personal details  \* some individual perspective | \* strongly connects with audience  \*risk taken; revealing details  \* honest, personal, and engaging perspective |
| **IMAGES**  **\* Rich, powerful, and precise images that moves and**  **enlightens audience** | \* non-specific or distracting images  \* images used incorrectly | \* adequate/generally correct images  \* functional images  \* familiar/common images | \* attempt at creative images  \* images are functional with one or two fine moments  \* refinement and precision in images occasionally evident | \* images are specific and accurate  \* striking, unique images  \* images enhance and clarify meaning |
| **CONVENTIONS**  **\* Spelling**  **\* Grammar**  **\* Punctuation**  **\* Capitalization** | \* frequent errors in spelling and/or capitalization  \* incorrect or missing punctuation  \* errors in grammar or usage are very noticeable | \* common errors in spelling and/or capitalization  \* end punctuation is usually correct  \* some serious errors in grammar and usage | \* most words are spelled or capitalized correctly  \* generally correct punctuation  \* problems with grammar and usage are not serious | \* spelling, grammar, capitalization, and punctuation are generally correct  \* manipulates conventions for stylistic effect |
| **DELIVERY**  **\* Poise**  **\* Speech**  **\* Eye contact**  **\* Gestures**  **\* Volume** | \* appears uncomfortable  \* speech is difficult to understand throughout  \* No eye contact  \* no gestures used  \* very quiet with no variation in tone | \* somewhat uncomfortable presenting  \* speech is difficult to understand at times  \* little eye contact  \* limited gestures used  \* quiet with little variation in tone | \* comfortable presenting  \* speech is usually clear  \* mostly maintains eye contact  \* some gestures used  \* good voice volume, rate of talking, and tone | \* poised, comfortable, and engaged with the audience  \* clear, distinct speech  \* effective eye contact  \* fluid gestures demonstrate energy and interest  \* varies volume, rate, and tone to add emphasis |
| **CREATIVITY**  **\* Uniqueness**  **\* Imagination** | \* little creativity shown | \* some creative and imaginative ideas demonstrated | \* great creative and imaginative ideas demonstrated | \* presentation is unique with super creativity and imagination demonstrated |